

PRODUCT FORMULATION

I, the undersigned Martin Stevens, Technical Director, Potter + Moore Innovations Ltd hereby certify that the following cosmetic product is manufactured in our factory located at 1210 Lincoln Road, Werrington, Peterborough, PE4 6ND in accordance with the Good Manufacturing Practices Guidelines and complies with the Cosmetic Product (Safety) Regulations 2008 "as amended" and EC1223 - 2009

Product: Just Keratin Strengthen & Smooth Shampoo
FORMULATION

MCR11686

INCI	CAS No.	EINECS No.	%
Aqua (Water)	7732-18-5	231-791-2	84.21273750
Sodium Laureth Sulfate	3088-31-1	221-416-0	7.65000000
Sodium Chloride	7647-14-5	231-598-3	2.91850000
Cocamidopropyl Betaine	61789-40-0	263-058-8	2.63250000
PEG-7 Glyceryl Cocoate	66105-29-1	None	1.00000000
Glycerin	56-81-5	200-289-5	0.50000000
Parfum (Fragrance)	Mixture	Mixture	0.38668000
Hydrolyzed Keratin	69430-36-0	274-001-1	0.13950000
Glycol Cetearate	111-60-4	203-886-9	0.12750000
Panthenol	81-13-0	201-327-3	0.11250000
Polyquaternium-7	26590-05-6	None	0.11250000
Hydroxypropyl Guar Hydroxypropyltrimonium Chloride	71329-50-5	None	0.10000000
Disodium EDTA	139-33-3	205-358-3	0.05000000
Tetrasodium EDTA	64-02-8	200-573-9	0.01500000
Hexyl Cinnamal	101-86-0	233-826-7	0.01332000
Magnesium Nitrate	10377-60-3	201-069-1	0.01295000
Citric Acid	77-92-9	208-534-8	0.01000000
Sodium Benzoate	532-32-1	247-500-7	0.00500000
Methylchlorisothiazolinone	26172-55-4	232-094-6	0.00065775
Magnesium Chloride	7786-30-3	220-239-6	0.00043500
Methylisothiazolinone	2682-20-4	202-983-3	0.00021975
			100.00000000



MARTIN STEVENS
TECHNICAL DIRECTOR
For and on behalf of
Potter+Moore Innovations Ltd